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WEEKLY REPORT Dziki wschod

WEEK 34

2016/08/22 - 2016/08/28

Visits

162

-6.90%

Visit Duration

1:31:03

-4.66%

Returning Rate

79.13%

16.13%

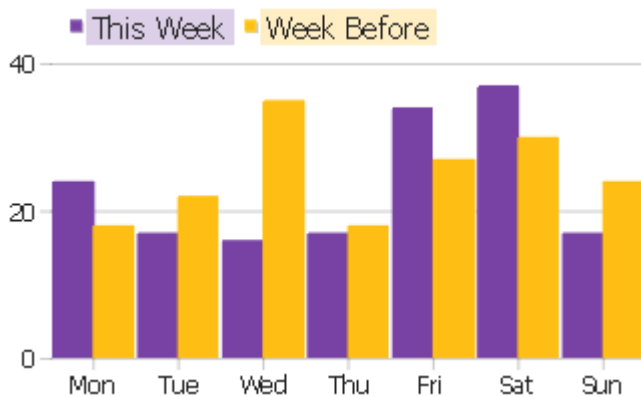
Turn In Rate

2.22%

-8.15%

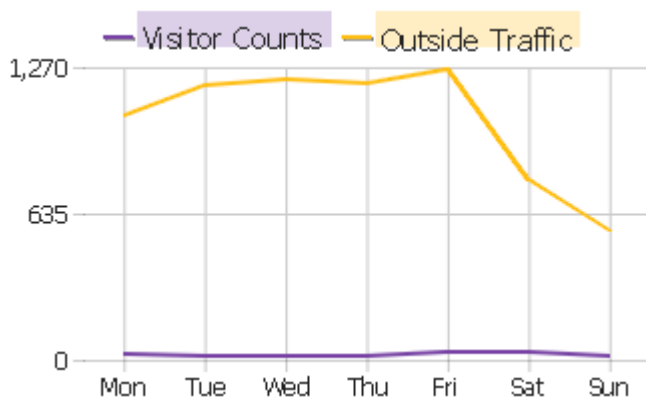
1. VISITOR COUNTS AND TURN IN RATE

Visitor Counts and Turn in Rate - Daily Trends



DAY OF WEEK	THIS WEEK	WEEK BEFORE	CHANGES
Mon	24	18	+33.33%
Tue	17	22	-22.73%
Wed	16	35	-54.29%
Thu	17	18	-5.56%
Fri	34	27	+25.93%
Sat	37	30	+23.33%
Sun	17	24	-29.17%

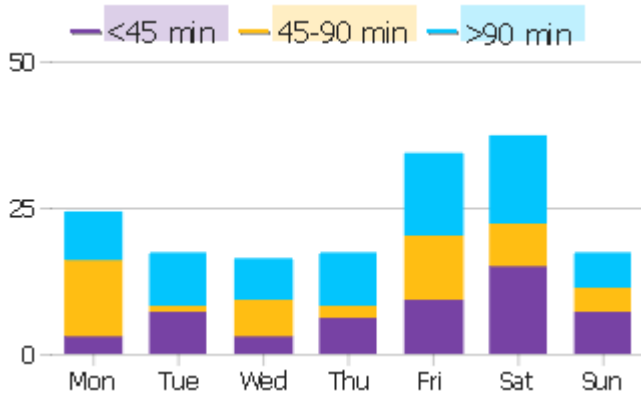
Visitor Counts and Turn in Rate - Outside Traffic Weekly Trends



WEEK	VISITOR COUNTS	OUTSIDE TRAFFIC	TURN IN RATE	TURN IN RATE LAST WEEK	CHANGES
Mon	18	549	3.28%	2.26%	+45.13%
Tue	22	1,120	1.96%	1.35%	+45.19%
Wed	34	1,173	2.9%	1.31%	+121.37%
Thu	14	1,221	1.15%	1.42%	-19.01%
Fri	25	1,173	2.13%	2.53%	-15.81%
Sat	30	707	4.24%	4.34%	-2.30%
Sun	23	481	4.78%	2.67%	+79.03%

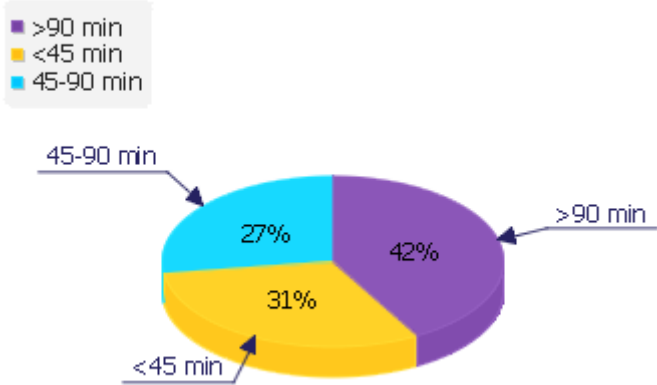
2. VISIT DURATIONS

Visit Durations - Daily Trends

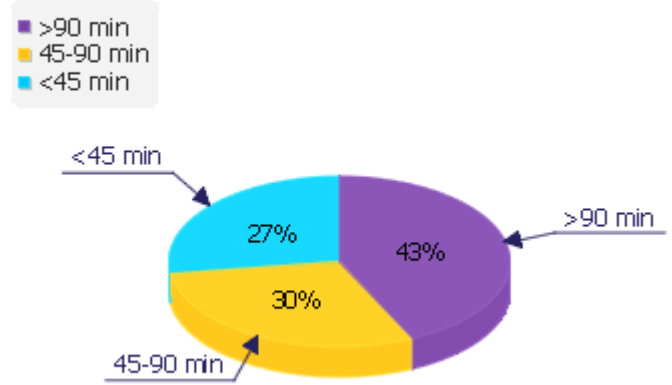


DAY OF WEEK	THIS WEEK	WEEK BEFORE	CHANGES
Mon	1:36:07	01:50:09	-12.74%
Tue	1:32:52	01:22:17	+12.86%
Wed	1:37:36	01:44:23	-6.50%
Thu	1:45:05	01:19:56	+31.46%
Fri	1:31:25	01:41:05	-9.56%
Sat	1:20:38	01:38:33	-18.18%
Sun	1:23:45	01:25:20	-1.86%

Visit Durations - This Week

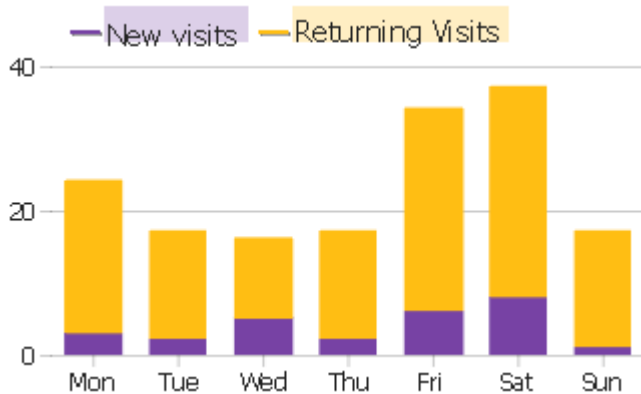


Visit Durations - Last 3 Weeks



3. RETURNING CUSTOMERS

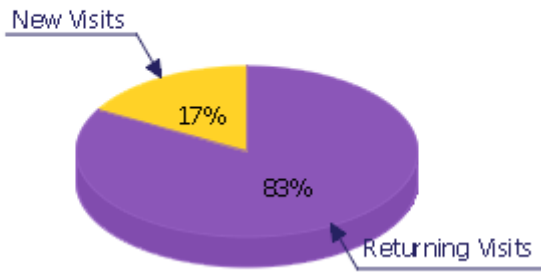
Returning Customers - Daily Trends



DAY OF WEEK	THIS WEEK	WEEK BEFORE	CHANGES
Mon	87.5%	66.67%	+31.24%
Tue	88.24%	68.18%	+29.42%
Wed	68.75%	82.86%	-17.03%
Thu	88.24%	83.33%	+5.89%
Fri	82.35%	70.37%	+17.02%
Sat	78.38%	63.33%	+23.76%
Sun	94.12%	87.5%	+7.57%

Returning Customers - This Week

■ Returning Visits
■ New Visits



Returning Customers - Last 3 Weeks

■ Returning Visits
■ New Visits

